



For Immediate Release

Associated Television International
4401 Wilshire Blvd.
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www.heroesamongustv.com

Hit TV series HEROES AMONG US shooting in Salt Lake City

Los Angeles – April 5, 2010 *Heroes Among Us* will be traveling to Salt Lake City this weekend to film a story for an exciting new episode of the nationally syndicated television series. The story highlights the heroic helicopter rescue involving two residents of Salt Lake City: high school teacher and ultra-marathon runner Jim Williamson, and Utah Highway Patrol helicopter pilot Terry Mercer.

Last August, Jim was training for an upcoming marathon on southern Utah's Red Mountain when a horrific fall left him incapacitated. After a 48 hour search and rescue effort, Terry and the team discovered Jim lying on a rocky precipice and carefully landed the helicopter on a 25 foot pinnacle. Terry repeated this maneuver nearly a dozen times to transport additional personnel to Jim's aid, and fly him to safety.

On Saturday, April 10th, series producer Steve Jarczak will team with a local camera crew from White Rabbit Productions to interview Jim and Terry, as well as Jim's girlfriend Judy Cameron, at multiple locations in the Salt Lake City area.

About Heroes Among Us

Heroes Among Us is a half-hour, nationally syndicated television series featuring true stories of men and women making a difference across the country. From highly trained professionals to ordinary citizens selflessly putting themselves in harm's way, the program celebrates the heroes in our nation today. Additional information, including episode highlights and station listings, can be found on www.heroesamongustv.com.

About Associated Television International

Associated Television International has been successfully producing television series, specials and feature films for over three decades. ATI's programs have aired on all US broadcast networks and the major cable channels. For the last three years, ATI garnered critical acclaim and ratings success producing "The World Magic Awards." Last year, the company produced The Daytime Emmy Awards and The Hollywood Christmas Parade featuring The Grove Tree Lighting specials. Current series in production include, "Heroes Among Us," "Masters of Illusion," and "Laura McKenzie's Traveler." Among the many honors presented to ATI are an Emmy nomination for "Who's Who of World Giving" and an Emmy Award for "America's Invisible Children." For more information, please visit www.associatedtelevision.com.

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